



THE CITY OF SAN DIEGO  
**PUBLIC UTILITIES**

**FOR IMMEDIATE RELEASE**

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**City's Water Purification Demonstration Project  
Honored with National Award**  
*Project Receives 2011 Public Education Program of the Year*

SAN DIEGO – The WateReuse Association has recognized San Diego's Water Purification Demonstration Project (Demonstration Project) for the "2011 WateReuse Public Education Program of the Year Award" at its 26<sup>th</sup> Annual Symposium in Arizona. Along with examining the use of advanced water purification technology to potentially provide safe and reliable water for San Diego's future, the City of San Diego Public Utilities Department has embarked on a program to educate residents about the Demonstration Project by offering free public tours of the Advanced Water Purification Facility, speaker presentations to interested groups and opportunities to learn about the Demonstration Project at community events throughout San Diego.

"The Mayor and City Council requested that we develop and implement a comprehensive public education and outreach program for this demonstration project and that's exactly what we have done," said Roger Bailey, Director of the City's Public Utilities Department. "We are truly honored to be recognized for our ongoing work to increase community awareness of this potential new water supply," added Bailey.

The award recognizes education programs whose outreach enhances a better appreciation of water resources, management and conservation. The City of San Diego Public Utilities Department is receiving this award for its continued dedication to water reuse and its successful education campaign for the Water Purification Demonstration Project.

Members of the public are encouraged to register for a tour of the Project's Advanced Water Purification Facility, which has been open for two months. To register, visit the project website at [www.purewatersd.org/tours.shtml](http://www.purewatersd.org/tours.shtml). For a presentation to community, civic or business organizations, email [purewatersd@sandiego.gov](mailto:purewatersd@sandiego.gov) or call (619) 533-6638.

The WateReuse Association is a national, nonprofit organization whose mission is to advance the beneficial and efficient uses of high-quality, locally-produced, sustainable water sources for the betterment of society and the environment through advocacy, education and outreach, research, and membership. Across the United States and the world, communities are facing water supply challenges due to increasing demand, drought, depletion and contamination of groundwater, and dependence on a single source of supply.

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